



Faculty Details Proforma For College Web-site



Title	Dr.	First Name	Reema	Last Name	Dehal	Photograph
Designation		Associate Professor				
Address		Sahyog Apartments Mayur Vihar Phase I Delhi 110091.				
Phone No. Office						
Residence		9810517137				
Mobile No.		8851550610				
Email - ID		reemadehal@dr.du.ac.in				
Web Page						
Educational Qualification						
Degree		Institution			Year	
AISSSE		Central Board of Secondary Education (CBSE)			1991	
B.Com(H)		Jesus and Mary College			1994	
M.Com		Hindu College			1996	
NET		University Grants Commission			2006, June	
DOEACC 'O' Level		Department of Information Technology, Government of India			2006	
M.Phil		Delhi School of Economics			2006	
PhD.		Mahrishi Dayanand University			2021	
Career Profile						
Have been teaching in Delhi University for over 27 years . Serving Daulat Ram College since 2006. Got promoted to Associate Professor in 2010 and continuing to serve one of the best colleges of the nation.						
Administrative Assignments						
Actively involved in the corporate life of college, contributing to various staff council committees, cultural activities through the societies and cells and all departmental duties.						
Important administrative work undertaken in the last three years						
1. Teacher Incharge , Commerce Department, 2023-24						
2. Convenor , B.Com Program admission 2019, 2020						
3. Convenor , S-Marketing Cell 2019 to 2021						
4. Convenor , Students' Amenities Committee, 2022-2023						
5. Nodal Officer , All Scholarships (NSP, Inspire, Delhi District Scholarship, all state scholarships), 2022-2023						
6. Nodal Officer , PMSSS 2019 onwards						
7. Member , Screening Committee (Commerce) 2020-21, 2022-23.						
8. Member , National Social Service (NSS), 2019 to 2021						
9. Member , Library Committee, 2021-2023						
10. Member , Admission Committee as Core Member for B.Com Hons, 2021						

Areas of Interest/Specialization
Marketing, Human Resource, Statistics
Subjects Taught
In the last three years, papers taught are
<ol style="list-style-type: none"> 1. Principles of Marketing 2. Consumer Affairs and Customer Care 3. Personal Selling and Salesmanship 4. Business Mathematics and Statistics 5. Business Organization and Management 6. Management Principles and its Application 7. SEC: Digital Marketing 8. Human Resource Management 9. Company Law
Research Guidance
NA
Publications Profile
NA
Conference Organization/ Presentation (in the last three years)
Delivered the Inaugural Lecture in the annual festival of 'Dhara', Eco Club of DRC on the topic, Eco-Bricks: A Revolutionary Solution to Plastic Pollution, 3 rd April 2023.
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association with Professional Bodies
Member: Drafting of papers groups under NEP 2020, Department of Commerce, Delhi School of Economics, for papers related to Marketing Stream. Continuous work done from April 2022 onwards.
Other Activities
Continuously involved in the paper setting and evaluation work of the examination branch, Delhi University.